IAB Workshop on AI-CONTROL

Position Paper for Elsevier

As one of the largest publishers of scientific, technical, and medical literature, Elsevier recognizes the positive potential of generative AI to enhance search and discovery platforms. We also recognize the role other forms of AI have played in improving the quality and relevancy of results thus far.

However, we are concerned about the unrestricted use of Elsevier content in this context. It is essential that publishers like Elsevier have a say in how their content is put to use, and ensure technical guardrails are implemented to govern its use, especially with respect to copyrighted and subscription content. Elsevier asks the working group to prioritize the distinction between legitimate and illegal sources of content in generative AI results and responses.

Furthermore, it is crucial to display correct and authoritative versions of research papers, and to ensure that the original publisher, and canonical source, of content is used when duplicate copies exist.

By addressing these concerns, we can protect the integrity of scientific research, maintain the trust of the scholarly community, and foster better research outcomes for all people.